

e-Benchmarking

e-Benchmarking Overview

Who Is This For?

Estimator, Production Manager, General Manager, Financial Controller, Administration Manager and Owner

Are You Experiencing:

- ◆ Lack of access to Key Performance Indicators (KPI's)
- ◆ Poor understanding of KPI's and how to influence them
- ◆ Not sure how your performance compares to other bodyshops

e-Benchmarking Will Provide:

- ◆ Instant online reports of your KPI's compared to real-world benchmarks
- ◆ Ability to view your data in multiple formats
- ◆ Benchmarks that are updated constantly
- ◆ Privacy and protection of your financial data. Only you can see your numbers
- ◆ Ability to compare multiple shops (same owner)
- ◆ Ability to compare to multiple groups
- ◆ Ability to proactively address key performance indicators
- ◆ Simple "traffic light" system allows you to quickly determine whether you are above, at, or below a benchmark.
- ◆ Ability to set the time period you wish to view - want to see last month?; last quarter?; last year?; last 7 months? - no problem

The Sikkens e-Benchmarking system is an on-line business analysis tool specifically developed for the automotive repair market. It is an easy to use system, which provides Sikkens Acoat selected members with real-time financial and operational benchmarking and customised reporting solutions.

Members are assigned to one or more reporting levels which contain specific Key Performance Indicators (KPI's), determined by the local market. Users of the e-Benchmarking system will have complete flexibility in data views and comparison groups with access to on-line consultation and ways to improve via a secure internet transaction. Traffic light indicators provide a snapshot overview of good, average and poor performance areas. This service helps to proactively address areas of opportunity in virtually every area of a bodyshop so that solutions can be implemented and profitability can be maximised.

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"Our bottom line challenge is to improve our numbers. Utilising e-Benchmarking with other shops in the Acoat® selected program has routinely allowed me to see where my shop stands compared to others. I can find out where I need to improve. Our shop may not be the largest, but I find I'm close to the top in profitability rankings"

Raymond Iversen
Highland Smash Repairs
Queensland

