

## Business Seminars

### Business Seminars Overview

Just as in other professions, people in the collision repair industry need to keep their knowledge current. That's why we provide members of the Sikkens Acoat® selected program Business Seminars.

We understand the value of your team's time and the need to keep your staff in the body shop performing their work. Therefore, the classes are modular in format and are delivered locally. This format minimises time away from the business and enhances the implementation of new concepts and best practices that are taught.

A wide variety of courses are offered to give your entire staff the skill and knowledge they need to produce exceptional results. All courses offer best practices specific to the collision repair industry and suggestions for each of the key processes found in leading collision repair businesses.

Content for the Sikkens Acoat® selected Business Seminars are carefully designed to:

- ◆ Have relevance to current issues affecting the collision repair industry
- ◆ Foster implementation of learned skills, processes and concepts upon return to your shop
- ◆ Include tools for implementing learned skills, processes and concepts
- ◆ Be interactive and fun

### Why We Are Different!

All instructors are Akzo Nobel employees whose only responsibility is business improvement for our customers. This interprets into great depth of knowledge and greater learning for students.

- ◆ Wide scope of subjects covered
- ◆ Spreadsheets and forms come as handouts with many of the course materials
- ◆ Industry specific subject matter
- ◆ Implementation assistance available - you are not left to implement changes alone

**The Acoat® selected Business Seminars consist of high quality, instructor-led classroom education with new courses added regularly.**

*"Ongoing education and keeping up with industry trends is vital for my survival. Being a regional repairer it is not easy to keep up to date, these business seminars keep me on track and motivated"*

Wayne Hattenfel - Owner  
Hattenfels Smash Repair Centre  
New South Wales

